

# Madison And Vine: Why The Entertainment And Advertising Industries Must Converge To Survive By Scott Donaton

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Madison & Vine: Why Entertainment and Advertising Industries Must Converge to Survive. New York, NY: Madison Avenue, USA.

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Author: Scott Donaton, Title: Madison And Vine: Why the Entertainment and Advertising Industries Must Converge to Survive (Paperback), Publisher: McGraw-Hill

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